



## **Media Consent Form**

*Cambridge Assessment English and Cambridge University Press are departments of the University of Cambridge (together, "**Cambridge**"). Cambridge contributes to society through the pursuit of education, learning and research by offering worldwide programs, exams, and solutions. Cambridge will gather/has gathered testimonials in written, audio, and/or visual formats from learners around the world ("**Materials**") for global promotional and marketing purposes – which may include but are not limited to: training materials, public access on Cambridge's websites, Cambridge's social media channels or future online services ("**Purposes**"). This Consent Form sets out the position in relation to the ownership of the Intellectual Property rights in the Materials as well as the permitted use by Cambridge of my image rights. In this Consent Form:*

- (a) the term "Image Rights" shall mean my name, image, voice, biographical details, likeness, nickname, any written/ spoken words I may use and any photographic and/or film footage of me in the Materials as well as any words or symbols and/or photographic, and/or graphic representation which identify me worldwide; and*
- (b) the term "Intellectual Property Rights" shall mean any and all intellectual property or industrial rights of any description anywhere in the world (whether registered, unregistered, capable of registration or not and any applications or rights to apply for registration of any of them) including but not limited to any trade marks or copyright, rights in and to trade names, business names, product names and rights of privacy or publicity and any analogous or similar right in any jurisdiction.*

Further to and in exchange of the valid consideration that Cambridge provides (the sufficiency and receipt of which is acknowledged), I confirm that:

1. I hereby unconditionally grant to Cambridge, its departments, affiliates and licensees an exclusive, perpetual, worldwide, royalty-free, sub-licensable consent and licence to use, reproduce and publish any and all of the Image Rights in any medium/media in connection with the Purposes together with the right for Cambridge to authorise others to do so.
2. I hereby assign and transfer to Cambridge with full title guarantee all Intellectual Property Rights, past, present and future, in and to the Materials, any performers' rights in relation thereto, and/or any still images, quotations or sound bites extracted, copied or adapted from the Materials. In the event that any Intellectual Property Rights in the Materials cannot be assigned by me by way of present assignment of future rights, I hereby assign the same rights to Cambridge with effect from the date of creation of such Intellectual Property Rights.
3. I understand the Materials may be used in its original format or edited. This includes, but is not limited to, producing transcripts or accompanying written descriptions from the Materials.
4. I understand the Materials will remain the property of Cambridge and may be used in its publications, websites, and other publicity material and I expressly authorise such use. I also understand and acknowledge that once the Materials are posted onto Cambridge websites, the Materials can be downloaded and may be viewed from other websites beyond Cambridge's control.
5. I hereby acknowledge and agree that Cambridge cannot control use by third parties of any Materials and Cambridge shall not be liable for use by libraries, media or other third parties of any of the Materials. For the avoidance of doubt Cambridge shall always be entitled to refer to the Materials and description of my involvement for historical reference purposes.
6. I hereby waive in favour of Cambridge, its licensees and sub-licensees any and all moral rights held by me in respect of the Materials.



7. I understand, without my written permission, Cambridge will not consent to the Materials being included on any media or in any other publications produced by any organisation which is not a part of the University.
8. I do not object to Cambridge transferring the Materials and or storing it in a destination outside the European Economic Area for the purposes set out within this Consent Form.
9. This Consent Form shall be governed by and construed in accordance with the laws of England and Wales and the parties hereby submit to the exclusive jurisdiction of the English courts. If this Consent Form is translated into any language, the English language version shall prevail.
10. I certify that I am over 18 years of age.

Please sign the below to acknowledge that you have read and agreed to the contents of this Consent Form.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

### Minors (persons under 18 years old)

*For persons under the age of 18, the permission of a parent or guardian is required on the Consent Form. Please read and fill in the below:*

I hereby grant permission to Cambridge to use the Materials as outlined in the Consent Form of the child whose details are set out below.

Child's Full Name: \_\_\_\_\_

Child's Age: \_\_\_\_\_

Nationality of Child: \_\_\_\_\_

#### **Please tick ONE of the following:**

- ☐ Cambridge can identify this child by his/her full name as set out above.
- ☐ Please identify this child by first name (or this name: \_\_\_\_\_) ONLY.
- ☐ Please do not identify this child by name.

I certify that I am over 18 years of age and I am the parent/guardian of the above-named child.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_